



THE SMELL

TASTE LAB

**Bridging Innovation, Sensory
Science & Business
IN BEAUTY & HEALTH**



A FEDERATION OF EXPERTISES

Our unique advantage is our holistic expertise across the entire value chain.

As adaptable partners, we're equipped to step in at any stage or guide you through the entire journey. From sensory science-backed R&D to product development, marketing, and hands-on project management, we're here to ensure a seamless transition from strategy to implementation.

Dive into our diverse range of services to discover how we can elevate your project.

EDUCATION



TEAM WORKSHOPS

To enhance team knowledge and cohesion in fragrance, flavors, and cosmetics.

OLFACTIVE RE-EDUCATION

Personalised training sessions to restore and enhance olfactory senses, backed by scientific expertise.

BUSINESS DEVELOPMENT

STRATEGIC PARTNER SELECTION & DUE DILIGENCE

Expert guidance in choosing the right partners, support in due diligence for investors in Beauty & Health.

INNOVATION STRATEGY & IMPLEMENTATION

Crafting forward-thinking strategies in Sensory & Fragrance and ensuring their effective execution.

PRODUCT DEVELOPMENT

Leveraging our vast network for partner selection, we offer end-to-end support or guidance at specific stages, ensuring your ideas evolve into market-ready products.

COMPETITIVE WATCH 360

Stay ahead with insights from key industry trends and conferences, and custom competitor analysis.



SCIENCE & RESEARCH

NEUROSCIENCE RESEARCH GUIDANCE

R&D guidance, methods, SOPs, tools, academic partner selection, proof of concepts and scientific publications.

FORMULATION

We craft formulas for cosmetics and nutraceuticals to fit your needs and meet consumer expectations.

FRAGRANCING

We develop distinctive olfactory signatures and relevant fragrances depending on product category.

INGREDIENT SELECTION

We identify and create a tailored shortlist to find the perfect ingredient for your needs.



ABOUT

SENSORY SCIENCE • BUSINESS • EDUCATION

22+ SCIENTIFIC PUBLICATIONS
in Sensory Neuroscience

2 PATENTS
in Cosmetics & Fragrance

30 YEARS OF EXPERIENCE
working with companies of all sizes

Founded in **2016** in
Geneva, Switzerland by
Anne Abriat, chemical
engineer specialised in
Perfumery with 30 years
of corporate experience
in R&D, Innovation
and Marketing.



CONTACT US

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